



ENVISIONING OUR FUTURE IMPACT ON OUR COMMUNITIES

YMCA of Honolulu
2023-2025

OUR MISSION

The mission of the YMCA of Honolulu is a fellowship dedicated to putting Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VALUES

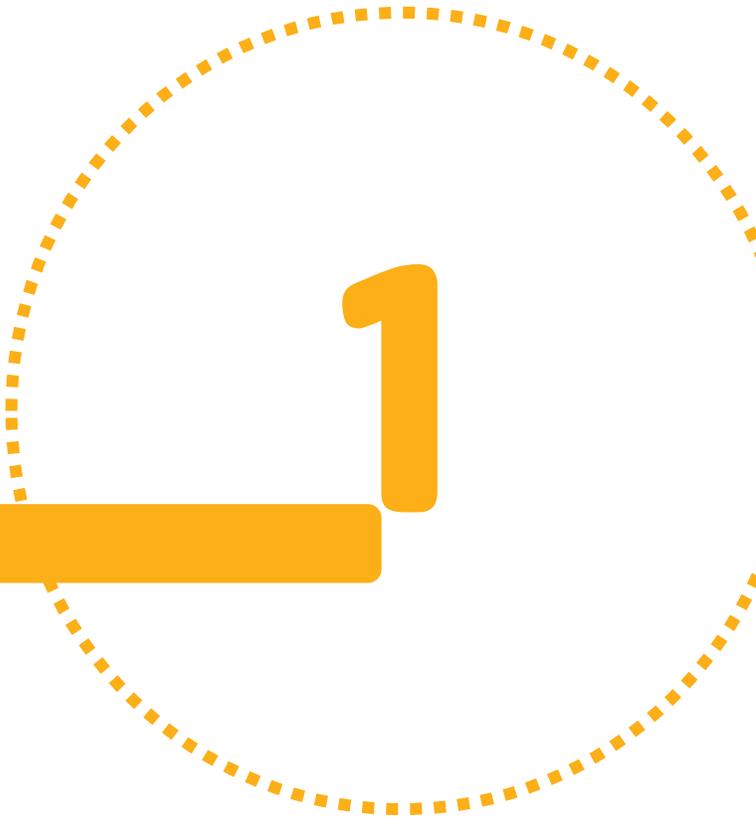
Honesty, respect, responsibility, caring, and diversity

OUR CAUSE

We stand for:

- Youth development - empowering young people to reach their full potential.
- Healthy living - improving individual and community well-being.
- Social responsibility - providing support and inspiring action in our communities.

STRATEGIC PRIORITY 1: Advance Holistic Health for individuals and the community



1

ORGANIZATIONAL STRATEGIES:

1. The Y will address social determinants of health* for our kūpuna.
2. The Y will develop programs, train staff, and develop community partnerships to address the mental wellness of our youth and families.
3. The Y will evaluate and introduce additional holistic health strategies for all, including digital options.
4. The Y will advocate for affordable housing where appropriate.
5. The Y will explore additional delivery locations and virtual programming in our community.

STRATEGIC PRIORITY 2: Help Youth Reach and maintain their fullest potential



2

ORGANIZATIONAL STRATEGIES:

1. Expand our outreach to elementary school keiki.
2. Expand our delivery of preschool programming to help address community need.
3. Provide leadership programming for teens/young adults that prepare them for career/higher education.
4. Provide support for food distribution to help our keiki.
5. Incorporate Hawaiian values and our 'āina in our keiki programming.

STRATEGIC PRIORITIES AND ORGANIZATIONAL STRATEGIES

STRATEGIC PRIORITY 3: Elevate our brand and articulate our impact



3



ORGANIZATIONAL STRATEGIES:

1. Create evaluation tools and systems to measure the impacts of programs based on community needs.
2. Create a culture of the best place to work and ensure staff/volunteers are ambassadors of the organization.
3. Ensure diversity, equity and inclusion are core to who we are and how we show up.
4. Develop and implement comprehensive communications and fundraising campaign plans to better articulate and achieve impact.